

Organisations and Business



- Title:** *“Blue Ocean Strategy: How to Create Uncontested Market Space and Make Competition Irrelevant”*
- Authors:** W. Chan Kim and Renée Mauborgne
- Publisher:** Harvard Business School Press
- ISBN-13:** 978-1591396192
- Note:** *A landmark work that upends traditional thinking about strategy, and charts a new path to capture new market space that is ripe for growth. Suggests how your organisation may need to change to achieve a breakthrough.*
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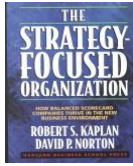
- Title:** *“Good to Great: Why Some Companies Make the Leap... and Others Don't”*
- Author:** Jim Collins
- Publisher:** HarperCollins
- ISBN-13:** 978-0066620992
- Note:** *Takes a strategic view of the levers of change that must be influenced to create a great business. Compelling research.*
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- Title:** *“The Grand Strategist”*
- Author:** Mike Davidson
- Publisher:** Palgrave Macmillan
- ISBN-13:** 978-0333636510
- Note:** *Shows how managerial life can be changed by going back to the simple, first principles of a job. This management system aims to enable the reader to win more, fail less, achieve more within the same hours - and enjoy doing it.*
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- Title:** *“Human Sigma: Managing the Employee-Customer Encounter”*
- Authors:** John H Fleming and Jim Asplund
- Publisher:** Gallup Press
- ISBN-13:** 978-1595620163
- Note:** *This practical handbook appeals to senior leaders and line managers alike who are looking for a way to increase their organisation's productivity, retain high value customers, and enhance organisational performance.*
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Title: “Strategy-Focused Organization, How Balanced Scorecard Companies Thrive in the New Business Environment”
Authors: Robert Kaplan and David Norton
Publisher: Harvard Business School Press
ISBN-13: 978-1578512508
Note: *Presenting a practical, proven framework steeped in rich case study experience, The Strategy-Focused organization helps solve a universal management problem-not just how to formulate strategy, but how to change your business to make it work.*



Title: “The Art of Systems Thinking”
Authors: J. O'Connor and I. McDermott
Publisher: HarperCollins
ISBN-13: 978-0722534427
Note: *Short paperback, good basics and easy to read. A good way to unlock the secrets of managing change.*



Title: “Competitive Advantage”
Author: Michael E. Porter
Publisher: Free Press
ISBN-13: 978-0684841465
Note: *Still a primary source in business schools for strategy. Certainly challenges assumptions and provides a disciplined framework for making real strategic choices.*
